

## Know The Facts

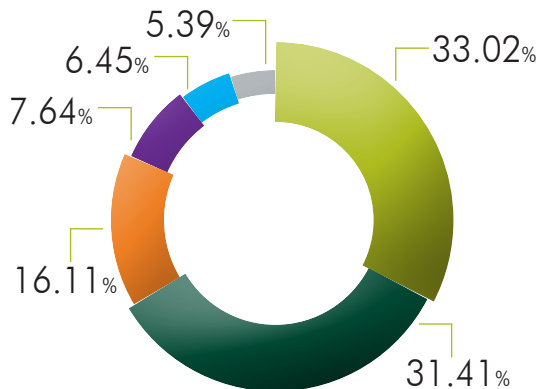
**1,860** data breaches reported in the first 6 months of 2015, exposing **228M records**

**43%** of entities **under 250 employees** experienced a data breach last year

**59%** of small businesses **do not have a contingency plan** in place to deal with data loss from a cyber attack

**60%** of small businesses breached are **out of business within 6 months**

Data breach by industry



- Healthcare
- Government
- Technology
- Retail
- Education
- Other

## Coverage Highlights

### Application

- **Simple 4 question application** to bind coverage for entities up to \$100M in revenue.

### Hotline

- Access to **24-hour data breach hotline** to report incidents or suspected incidents with Baker Hostetler; one of the leading Cyber Breach firms in the country.

### Coverage

- **Broad coverage language for:** Regulatory Claims, Business Interruption & Digital Asset Restoration, Cyber Extortion, Multimedia Liability & Privacy Breach coverage offered at full policy limits.

### Response

- **Security breach response** covers an insured for costs associated with notification, credit monitoring services, IT forensics, legal guidance, and public relations.

## Savings

Having a Cyber Insurance Policy in place **dramatically reduces** the cost incurred by a data breach:

Without	With
\$200 / record	\$20-25 / record

## Contact